

California State Horsemen's Association Incorporated



Do you want to get the word out about your service or product to the membership of CSHA.
Place your ad for one issue or for a full year (6 issues).

"The New Horseman" Advertising Order

Contact Name: _____

Contact E-mail: _____

Contact Phone: _____

<u>Ad Size</u>	<u>Height</u>	<u>Width</u>	CSHA Member Pricing		Non-Member Pricing	
			<u>1 Issue</u>	<u>6 Issues</u>	<u>1 Issue</u>	<u>6 Issues</u>
Business Card	2"	3 1/2"	\$20.00	\$100.00	\$20.00	\$100.00
1/4 Page	3 3/4"	5"	\$40.00	\$175.00	\$40.00	\$200.00
1/2 Page	7 1/2"	5"	\$75.00	\$375.00	\$80.00	\$400.00
Full Page	7 1/2"	10"	\$110.00	\$550.00	\$120.00	\$600.00
50 Word Text			\$10.00		\$15.00	

All ads submitted are subject to CSHA content approval.

Ad Size: _____

Ad Enclosed: _____ Ad to be e-mailed: _____

Indicate which Issue/Issues: _____

Total \$ Amount: _____

Six newsletters are published each year: January, March, May, July, September, & November.

Deadline for each edition is the 15th of the prior month, (January is due December 15th etc.)

Check payable to: California State Horsemen's Assoc.

Mail to:

CSHA Newsletter c/o Jill Kraut

24163 Saint Moritz Drive

Valencia, CA 91355

E-mail ads to: jskraut@ca.rr.com