

California State Horsemen's Association Incorporated



Do you want to get the word out about your service or product to the membership of CSHA.  
Place your ad for one issue or for a full year (6 issues).

**"The New Horseman" Advertising Order**

Contact Name: \_\_\_\_\_

Contact E-mail: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

<u>Ad Size</u>	<u>Height</u>	<u>Width</u>	<b>CSHA Member Pricing</b>		<b>Non-Member Pricing</b>	
			<u>1 Issue</u>	<u>6 Issues</u>	<u>1 Issue</u>	<u>6 Issues</u>
<b>Business Card</b>	2"	3 1/2"	\$20.00	\$100.00	\$20.00	\$100.00
<b>1/4 Page</b>	3 3/4"	5"	\$40.00	\$175.00	\$40.00	\$200.00
<b>1/2 Page</b>	7 1/2"	5"	\$75.00	\$375.00	\$80.00	\$400.00
<b>Full Page</b>	7 1/2"	10"	\$110.00	\$550.00	\$120.00	\$600.00
<b>50 Word Text</b>			\$10.00		\$15.00	

All ads submitted are subject to CSHA content approval.

Ad Size: \_\_\_\_\_

Ad Enclosed: \_\_\_\_\_ Ad to be e-mailed: \_\_\_\_\_

Indicate which Issue/Issues: \_\_\_\_\_

Total \$ Amount: \_\_\_\_\_

<u>Issues</u>	<u>Submission Deadline</u>
January 2016	12/20/2015
March 2016	2/20/2016
May 2016	4/20/2016
July 2016	6/20/2016
September 2016	8/20/2016
November 2016	10/20/2016

**Check payable to:** California State Horsemen's Assoc.

**Mail to:**

CSHA Newsletter c/o Jill Kraut

24163 Saint Moritz Drive

Valencia, CA 91355

E-mail ads to: [jskraut@ca.rr.com](mailto:jskraut@ca.rr.com)